



### The Problem – (Student Sample)

Habitat loss and over exploitation are the main threats to the lives of chimpanzees across the globe. Smaller but not less important threat to the chimp is the entertainment industry. Chimps are being sold to entertainment companies around the world.

Humans continue to clear-cut the forests where chimpanzees make their homes. Humans are in search of fertile land to grow crops on, but the lands where the forests are are only good for cropping a few years. Then after the humans are done with the land, they clear-cut more, leaving more chimpanzees homeless.

Entertainment and experiments are the main reasons chimps are being taken from their homes. People love seeing these wonderful creatures, but they should not be taken from their home for the sole reason of human happiness.

### Editing for Authority

*Make your revisions matter.*

Read the passage to the left and think about what it needs to carry more weight with individuals and organizations that may be able to do something about helping the Chimpanzee.

How would you describe the kind of information that is included in the passage?

---

---

---

---

How do you think this writer is doing with this section? Explain

---

---

---

What kind of information would you recommend to include with the information that is already here?

---

---

How would you recommend including your suggestion in this passage?

---

---

---

---

Why would info like this strengthen the writer's point?

As few as 5,000 Pygmy Chimpanzees may now remain in Congo, down from an estimated 100,000 in 1984, according to primatologist Ino Guabini of the World Wildlife Fund.

---

---

By adding **Authority** to your content, you reduce the impression that your content merely reflects an opinion. It may help you to imagine that your audience disagrees with the need to commit monetary or human resources towards the protection of your species. You will need to give them specific facts and statistics that are research based and that allow for reasonable solutions. **And** you need to use language that is both complete and yet concise (gets right to the point without wasting words).

Read the following excerpts from the rough drafts and suggests fixes to these problems that add Authority.

**Fill in the blanks with an animal of your choice.**

1. How would you strengthen a statement like this?

The \_\_\_\_\_ has had some serious problems. There are alot of different reasons they are becoming extinct.

---

---

---

---

2. How would you strengthen a statement like this?

The entire thing threatening this creature is humans. Humans have destroyed alot of these areas.

---

---

---

---

3. How would you strengthen a statement like this?

Farmers kill \_\_\_\_\_ due to them attacking their livestock.

---

---

---

---