

SECOAST



South Eastern Conservation Organization
for the Alligator Snapping Turtle

*Dedicated to the Habitat
Preservation and Population
Rehabilitation of Macrochelys
temminckii, the majestic but
elusive Alligator Snapping Turtle.*



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Organization Name and Logo.

- Acronym that is easy to remember and represents the longer name of the organization.
- This should be combined with either an image that you create graphically or with clipart. If you use an image from another site, you must credit it as noted here.

Mission Statement

- This clearly states the purpose of your organization.
- Since your organization exists to promote the conservation of your animal, it needs to represent the **solutions** that your group works on to help this animal survive its endangered status.

Photograph

- This should be the best image that you can find of your animal.
- It needs to be formatted on another document to fit the space that you have on the cover.
- It must include the proper picture credit. So get it from a site that clearly credits its images.

Although this should be the last section you really invest much time on, it is quite important, and you need to make sure that you give yourself time to perfect all of the individual parts. You have some flexibility in this section with the arrangement of all of the parts, but your selected arrangement should be clearly organized.

Don't forget to leave room at the bottom for your name and class.
Example: **Joe Student – 6th Period LA – Ott**

The Cover Page

Even though your front cover should be the last thing you begin developing, it will have several features that you may begin working on now.

Helpful Hints

- Work on the parts of this page on a separate document titled **Front Cover Workshop**
 - This will enable you to work on the formatting of the separate parts without the danger of throwing off the alignment of the rest of your brochure when you copy the content into it.
Don't find this out the hard way.
- After completing individual parts, **group** them together so that you don't have to readjust their alignment when you make slight adjustments in one of them.
- Format the layout of the grouped objects to sit **in front of text**.